

Can you protect your clients from social engineering?

#1 cause of breaches:
Social Engineering¹



Your clients are **vulnerable to social engineering** when they rely on a single security layer.

3 out of 10

global respondents clicked a phishing link in 2020.³



Forrester recommends layered defenses to help prevent social engineering strategies like phishing.²

Why are your clients being targeted?

1 Personal devices used for work

37% of global office workers use both personal devices for work and work devices for personal matters.³

Scenario:

Ernesto's personal computer gets infected.



The problem:
Lack of Endpoint Protection on personal computer.

2 Unsecured home routers

62% increase in sensitive data accessed on home networks from corporate-owned devices in the first 6 months of 2020.⁴

Scenario:

Rachel's home router is compromised.



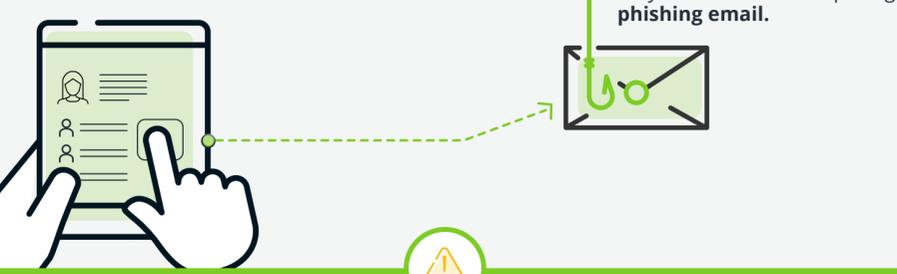
The problem:
Stolen credentials bypass Email Security.

3 Personal info posted to social media

\$3.25 B billion earned annually by global cybercriminals using social media-enabled tactics.⁵

Scenario:

Alicia posts personal info to social media.



The problem:
Security Awareness Training can't account for every phishing scenario.

Clients relying on a single layer of protection are more vulnerable

How do you **stop social engineering?**

Invest in **multi-tiered protection** that combines Email Security, Endpoint Protection, Security Awareness Training and DNS Security.

Protect your clients and your business from social engineering with Carbonite + Webroot.



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¹Information Systems Audit and Control Association (ISACA) Annual Report, 2021

²Best Practices: Phishing Prevention, Forrester Research, 2021

³Covid Clicks Survey, Carbonite + Webroot, 2021

⁴Technology Best Practices To Protect Your Homeworkers' Endpoints, Forrester Research, 2020

⁵Social Media Platforms And The Cybercrime Economy, Dr. Michael McGuire, sponsored by Bromium, 2019